






WAYPOINTS ON THE JOURNEY
GREEN BUSINESS SUMMIT
 greenbusinesssummit.net April 13 - 14, 2010



Presented by *Waste Management*

Tuesday, April 13, 2010 7:30am: Registration & Green Business Exchange - Ezell Center 8:00am: Breakfast - McQuiddy 8:30-9:00am: Welcome & Summit Overview - McQuiddy		
9:15-10:30am: SUMMIT SESSION ONE - Ezell Center		
Green Design Collaboration Navigator: Brian Weldy, HCA ROOM 301	Increased Profitability with Green Energy Navigator: Ryan Gooch, TN Dept Economic and Community Development ROOM 241	Sustainable Business Practices 101: Navigator: Will Paddock, WAP Sustainability ROOM 363
10:30-11:00am: Network Break & Green Business Exchange - Ezell Center		
11:00am-12:15pm: SUMMIT SESSION TWO - Ezell Center		
Green Design Collaboration Navigator: Brian Weldy, HCA ROOM 301	Increased Profitability with Green Energy Ryan Gooch, TN Dept Economic and Community Development ROOM 241	Sustainable Business Practices 101: Navigator: Will Paddock, WAP Sustainability ROOM 363
12:30-1:45pm: WAP Sustainability / NashvillePost / TN Business Leaders for a Clean Energy Economy Keynote Luncheon with Catherine Corley, Sam's Club - McQuiddy 1:45-2:15pm: Green Business Exchange – Ezell Center		
		
2:30-3:45pm: SUMMIT SESSION THREE - Ezell Center		
Green Media and Marketing: Navigator: Marne Rowland, Lipscomb University ROOM 363	Carbon Footprint Calculation Navigator: Steve Leffin, UPS ROOM 301	Going Green Affordably Navigator: Kevin Rabinovitch, Mars ROOM 241
3:45-4:15pm: Network Break & Green Business Exchange - Ezell Center		
4:15-5:30pm: SUMMIT SESSION FOUR - Ezell Center		
Green Media and Marketing: Navigator: Marne Rowland, Lipscomb University ROOM 363	Carbon Footprint Calculation Navigator: Steve Leffin, UPS ROOM 301	Going Green Affordably Navigator: Kevin Rabinovitch, Mars ROOM 241
5:30-6:00pm: Green Business Exchange - Ezell Center		
6:00-7:00pm: HCA Tristar VIP Reception 7:30pm: Tokens Radio Show – Collins Auditorium		



<p>Wednesday, April 14, 2010 7:30am: Registration & Green Business Exchange - Ezell Center 8:00am: Breakfast - McQuiddy 8:30-9:00am: Day Two Overview – McQuiddy Remarks by Commissioner Matt Kisber</p>		
<p>9:15-10:30am: SUMMIT SESSION FIVE - Ezell Center</p>		
<p>Greening Existing Assets Navigator: Stephen Zanolini, Caterpillar Financial ROOM 301</p>	<p>Green Credentials, Standards, and Certifications Navigator: Kim Shinn, TLC Engineering ROOM 241</p>	<p>Sustainable Business Practices, Advanced: Navigator: Will Paddock, WAP Sustainability ROOM 363</p>
<p>10:30-11:00am: Network Break & Green Business Exchange - Ezell Center</p>		
<p>11:00am-12:15pm: SUMMIT SESSION SIX - Ezell Center</p>		
<p>Greening Existing Assets Navigator: Stephen Zanolini, Caterpillar Financial ROOM 301</p>	<p>Sustainable Waste Management Navigator: Bobby Bandy, EarthSavers ROOM 241</p>	<p>Sustainable Business Practices, Advanced: Navigator: Will Paddock, WAP Sustainability ROOM 363</p>
<p>12:30-2:00pm: Tractor Supply/Waste Management Keynote Luncheon with Tom Szaky, CEO & Co-Founder, TerraCycle, & Waste Management Green Business Leadership Awards - McQuiddy 2:00-2:30pm: Green Business Exchange – Ezell Center</p>		
		
<p>2:45-4:00pm: SUMMIT SESSION SEVEN - Ezell Center</p>		
<p>Green Credentials, Standards, and Certifications Navigator: Kim Shinn, TLC Engineering ROOM 301</p>	<p>Sustainable Waste Management Navigator: Bobby Bandy, EarthSavers ROOM 241</p>	<p>Business Opportunities – Local And Beyond Navigator: Turney Stevens, Lipscomb University ROOM 363</p>
<p>4:15pm: Lipscomb University Campus Tour of Green Initiatives – Meet in Ezell Center Lobby</p>		

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Hosted by the Institute for Sustainable Practice and College of Business

