



Date: May 11, 2022
Time: 10:00 am – 5:00 pm
In-Person Location: 1999 K St NW, Washington, DC 20006 ([map pin](#))
Virtual Location: To be provided upon registration

The Women in Housing and Finance, Inc. (WHF) 2022 Annual Symposium entitled "How Innovation in Housing & Finance Is Leading Us Into Another Roaring 20's" will focus on the effects of technology innovations on the housing and financial services industries. Alanna McCargo, President of Ginnie Mae, will provide a keynote address. Panels feature leaders, innovators and policymakers discussing (a) new housing finance technologies being applied to the industry's long-standing challenges; (b) how new entrants and traditional financial services firms are embracing the promise of the blockchain and digital assets and (c) the President's recently announced whole-of-government strategy on responsible development of digital assets.

To register, please click on the link below.

<https://whfdc.org/events/EventDetails.aspx?id=1623265&group=>

Please continue to check back to the [WHF Symposium website](#) frequently as we will continue to add to the agenda.

9:45-9:55 Welcome – Kate Rock, WHF President and Mary Pat Denney, WHF President-Elect and 2022 Annual Symposium Chair

9:55-10:55 A Fireside Chat – President's Executive Order on Ensuring Responsible Development of Digital Assets

A conversation with policymakers who were instrumental in crafting the recent White House Executive Order outlining the first ever, whole-of-government approach to addressing the risks and harnessing the potential benefits of digital assets and their underlying technology. We will hear from the inside about the policy priorities in this ambitious and comprehensive federal approach to harness the opportunities posed by digital assets, central bank digital currencies and the risks in this rapidly innovating space. The Order will have been in effect for two months, and we are looking forward to learning more about the progress of the interagency coordinating effort, solving unique challenges and the reception from the traditional financial services sector and the digital assets players.

Moderator: Tilcia Toledo, Senior Managing Director, Financial Services Practice, FTI Consulting
Panelist 1: Carole House, Director of Cybersecurity and Secure Digital Innovation, National Security Council, The White House
Panelist 2: Amanda Wick, Senior Investigative Counsel, US House of Representatives
Panelist 3: Carol Van Cleef, Bradley Arant Boult Cummings LLP

11:05-11:50 Keynote Speech- Alanna McCargo, President, Ginnie Mae

Alanna McCargo was sworn in as Ginnie Mae's 18th President in December 2021. She began her work in the administration as Senior Advisor for Housing Finance for HUD Secretary Marcia L. Fudge. Alanna was Vice President of the Housing Finance Policy Center at the Urban Institute, a social and economic policy research firm where she led and developed evidence-based research and analysis on the U.S Housing Finance system. She helped to advance the national policy conversation around reducing racial homeownership and wealth gaps and removing barriers to accessing credit and capital.

12:00 –12:40 Lunch / Networking

12:50-12:55 Spotlight on the Women in Housing & Finance Foundation – Bobbi Montoya, WHFF President

1:05–2:05 Panel 2 – Advances in Housing Technology: Equalizer or Trojan Horse?

The debate continues. Advances in housing and home-loan-related technology, whether it's new credit-scoring models, mortgage underwriting algorithms, automated home appraisal solutions, the rise of "digital" mortgage lenders, or targeted marketing tools, hold promise for promoting greater access to housing opportunity – in addition to gains in efficiency, speed, lowered costs, and overall customer satisfaction. These same technologies are also viewed with skepticism by policymakers, regulators, and racial justice advocates: automated solutions, artificial intelligence, and non-traditional data sources may simply mask, or worse, replicate, existing biases – rather than eliminate them. Against the backdrop of a continuing national re-awakening to racial justice issues, and the administration's laser-focus on the racial wealth and homeownership gap, our panelists consider the practical, policy and regulatory concerns surrounding advances in housing technology.

Introductions: Chava Brandriss, Partner, Banking & Financial Services, Davis Wright Tremaine
Moderator: Matt Moosariparambil, Director, Banking, Insurance & Capital Markets, Guidehouse
Panelist 1: Adam Hoffberg, Director, Housing Finance Analysis Division, U.S. Department of Housing and Urban Development
Panelist 2: Marissa Calderon, Chief of Community Finance and Mobility, National Community Reinvestment Coalition
Panelist 3: Nick Schmidt, Director and AI Practice Leader, BLDS- Expert Consulting, Fair Lending Analysis

2:15-3:30 Panel 3 – Positioning for Success in the Age of Digital Assets

As digital assets enter the mainstream, there is abundant opportunity for innovation and growth across the financial services industry—for traditional institutions and new entrants alike. Both groups, however, will face challenges. Traditional institutions will need to build the technological and compliance infrastructure to position themselves to offer digital asset products to their customers, while new entrants will need to develop mature risk management capabilities and discipline to build confidence in the industry and demonstrate that they are credible business partners. Financial services firms of all types and sizes will need to navigate a shifting regulatory landscape as policymakers weigh the risks and benefits of these new technologies. This panel will explore the factors that will play into building a successful economy in the age of digital assets.

Introductions: Rebecca Green, Attorney, Legal Regulatory Group, US Bank

Moderator: Alma Angotti, Partner and Segment Leader, Global Legislative and Regulatory Risk Leader, Guidehouse

Panelist 1: Jeffrey Billingham, Vice President, Capital Markets, Chainalysis- leading crypto analytics firm

Panelist 2: Matthew Homer, Executive in Residence, Nyca Partners- Venture Capital and Advisory, Fintech

Panelist 3: US Financial Institution

3:40-3:50 Engagement on Topics of Interest to Members

Katie Wechsler and Theresa Dumais, co-chairs of the WHF Professional Development Committee, will ask participants to join (in person and virtually) in a short dialogue prior to the Networking / Happy Hour break to let us know the topics of interest that will continue to engage the WHF members and how best to maintain active engagement in the topic areas through the year. (Whiteboard session below.)

4:00- 4:10 Closing Remarks – Mary Pat Denney, WHF President-Elect and 2020 Annual Symposium Co-Chair, and Kate Rock, WHF President

4:15-4:30 Whiteboard Session: Topics of Interest | Member Engagement

4:30-5:30 Networking / Happy Hour Break