



FOR IMMEDIATE RELEASE

Contact: Frank M. Caprio

<u>fcaprio@babc.com</u> 256-517-5142

John B. "Beau" Grenier

205-521-8355

bgrenier@babc.com

Bradley Arant Boult Cummings Ranked Among Top Trademark Firms By Leading Industry Publication

BIRMINGHAM, Ala. (August 13, 2009) – Bradley Arant Boult Cummings LLP is pleased to announce the firm has been ranked among the top trademark firms for 2009 by leading industry publication *Intellectual Property Today*. Of the 278 firms listed nationwide, Bradley Arant Boult Cummings is ranked 111 and is one of the highest ranked Southeastern-based law firms.

"Our high rank on a list compiled by such a well-respected, national publication is an honor for our firm, and is a tribute to the hard work of all of the attorneys in our intellectual property practice group," said Frank Caprio, chair of the firm's Intellectual Property practice. "This ranking further solidifies our position as a leading source of IP representation, from traditional issues to the most cutting edge, complex developments in this always evolving area of law."

In addition to this most recent recognition, fourteen members of the team are listed in *Best Lawyers in America* and two are listed in *Chambers USA*.

The *Intellectual Property Today* ranking is based on the number of trademark applications that matured to registration at the United States Patent and Trademark Office in 2008. Across the firm's offices, lawyers in the Intellectual Property Group are currently prosecuting or maintaining over 1,300 U. S. trademarks and trademark applications, and more than 1,000 foreign trademarks and trademark applications.

About Bradley Arant Boult Cummings LLP

Tracing its roots to 1871, Bradley Arant Boult Cummings LLP has more than 360 attorneys in seven offices, and is one of the largest law firms in the Southeast. The firm maintains offices in Birmingham, Huntsville, and Montgomery, Alabama; Jackson, Mississippi; Charlotte, North Carolina; Nashville, Tennessee; and Washington, D.C.





The firm's lawyers serve clients locally, regionally, nationally and internationally, and provide services across a wide range of industries, including accounting, automotive, banking and finance, biotechnology, construction, education, emerging business, energy, entertainment, equipment leasing, forest products, government contracts, health care, hospitality, insurance, manufacturing, materials and aggregate production, media and communications, mining, municipal and public finance, oil and gas, pharmaceuticals and medical devices, public utilities, real estate, retail, steel, technology, telecommunications, textiles, transportation, and venture capital.

About the Intellectual Property Practice

The practice group includes more than 30 full-time attorneys, including 17 licensed patent attorneys, who possess a broad base of legal experience, as well as the advanced technical and educational backgrounds needed for the industries they serve. As a result, our attorneys understand the crucial role that a company's IP assets play in its success and are able to provide seasoned, cost-effective counsel based on deep industry knowledge. Lawyers in the practice handle all aspects of trademark and patent prosecution, copyright protection, and IP portfolio management. The trial lawyers in the practice defend and enforce clients' intellectual property rights before federal, state, appellate, and administrative courts, as well as international forums and tribunals. The Group works with clients to ensure they leverage the full value of their IP portfolios and regularly help clients protect critical market share and positioning through trademarks and copyright, as well as counsel on issues such as trade secret protection and unfair competition.

No representation is made that the quality of the legal services to be performed is greater than the quality of legal services performed by other lawyers.