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**Bradley Arant Boulton Cummings Partners Dylan Black and Roy Campbell  
Named 2013 BTI Client Service All-Stars**

**BIRMINGHAM, Ala. (April 5, 2013)** – Bradley Arant Boulton Cummings LLP is pleased to announce that partners Dylan C. Black and Roy D. Campbell, III have been named 2013 BTI Client Service All-Stars. The annual national ranking lists only those attorneys singled out, unprompted and by name, during extensive interviews with corporate counsel at the world's largest organizations. Only 307 attorneys from around the United States made this year's list.

"We congratulate Dylan and Roy on this singular achievement," said Firm Chairman Beau Grenier. "That clients would name them specifically when asked about client service speaks volumes about their unmatched dedication to meeting and surpassing client expectations. As a firm, we are very proud of their inclusion in this prestigious ranking."

Mr. Black, a partner in the firm's Birmingham office, was named to the list for his work in the area of professional liability litigation. He leads the firm's Professional Liability Practice Team, having defended public accounting and auditing firms, outside directors, audit committee members, and lawyers in a variety of cases. Mr. Black holds a J.D. from the University of Virginia School of Law and a B.A. (*cum laude*) from Harvard University.

The BTI ranking recognized Mr. Campbell, a partner in the Jackson, Miss. office, in the area of complex business litigation. With more than 34 years of experience litigating insurance and product liability cases, he has served as lead counsel in more than 100 jury trials. Mr. Campbell holds a J.D. from the University of Mississippi School of Law and a B.A. from Davidson College.

To compile its annual Client Service All-Stars ranking, BTI asks general counsel and their direct reports to delineate, unprompted, the attorneys who drive superior client relationships. These in-depth telephone

interviews determine which attorneys top the charts in client service excellence. Inclusion in the report is driven solely by direct feedback from corporate counsel.

### **About BTI Consulting Group, Inc.**

The BTI Consulting Group (BTI) is the leading provider of strategic research to the legal community—performing more market research about law firms than virtually anyone. BTI has helped more than 150 law firms and professional services firms improve client service through compelling research and advice. BTI conducts the only continuous benchmarking market study in the legal services industry. Based on more than 3,400 one-on-one interviews, BTI brings a vast understanding of clients to help the world's largest professional services firms in all aspects of client relationships.

### **About Bradley Arant Boult Cummings LLP**

Tracing its roots to 1871, Bradley Arant Boult Cummings LLP has more than 440 attorneys in seven offices and is one of the largest law firms in the Southeast. The firm maintains offices in Birmingham, Huntsville, and Montgomery, Alabama; Jackson, Mississippi; Charlotte, North Carolina; Nashville, Tennessee; and Washington, D.C.

The firm's lawyers serve clients locally, regionally, nationally, and internationally, and provide services across a wide range of industries, including accounting, automotive, banking and finance, biotechnology, construction, economic development, education, emerging business, energy, entertainment, equipment leasing, forest products, government contracts, health care, hospitality, insurance, life sciences, manufacturing, materials and aggregate production, media and communications, mining, municipal and public finance, oil and gas, pharmaceuticals and medical devices, public utilities, real estate, retail, steel, technology, telecommunications, textiles, transportation, and venture capital.