



DRI delivers **resources** to build your practice

Diversity for Success

Seminar and Corporate Expo

A Pragmatic Look
at the State of
Diversity in the
Legal Profession

- Network with an unrivaled number of potential clients, judges, and peers in the legal community
- Learn how to leverage affinity bar involvement into business development
- Hear the judicial perspective on advancing diversity in the courtroom and what judges are doing to move the needle
- Do not miss the incredible opportunity to pitch your abilities to interested in-house counsel at the 2018 Corporate Expo! Details are provided on page 1.



June 14-15, 2018

Chicago Marriott Downtown

Magnificent Mile

Chicago, IL

The DRI Diversity and Inclusion Committee invites you to the 13th annual Diversity for Success Seminar and Corporate Expo in beautiful Chicago! At the seminar, you will have the unparalleled ability to interact with in-house counsel, the judiciary, and potential referral sources. You will learn how to leverage your involvement in affinity groups to enhance your business development efforts and become a more successful attorney. Moreover, you will be able to participate in innovative discussions on branding, business development, and dealing with subtle forms of bias—all while performing practical exercises to leverage this trove of information into your future success. Do not miss out on this incredible opportunity!



Bryan R. Browning
Program Chair



Rosary A. Hernandez
Committee Chair



Stacy L. Douglas
Program Vice Chair



Ricardo A. Woods
Committee Vice Chair



Gary L. Howard
Expo Chair



Jaime Walker Luse
Law Institute



Eileen E. Buholtz
Expo Vice Chair

PRESENTED BY **DRI's Diversity and Inclusion Committee**

THIS SEMINAR BROCHURE IS

SPONSORED BY **Walmart** 

What You Will Learn



- First-hand accounts of thriving as a minority in a majority environment while maintaining your identity
- Innovative strategies for overcoming bias in the workplace
- Strategies for identifying and overcoming microaggressions and inequities in the workplace
- What the judiciary is doing to promote diversity and inclusion in the courtroom and in the profession
- The different internal and external approaches that leading companies are taking to promote diversity, and what you can do to capitalize on them
- Practical instruction on developing your personal brand and purposefully planning for your future success in the legal profession
- How to leverage your involvement in affinity bar associations into business development
- Tactics used by successful diverse attorneys to make the “ask” and build their books of business
- Invaluable advice for diverse law students not just to survive, but to thrive, in the legal profession

Corporate Expo

Friday’s Corporate Expo provides a unique opportunity for selected minority and women attorneys and their law firms to network and interview with corporations and insurance companies committed to diversifying their national outside counsel panels. Three attorneys per law firm may participate in the process. Participating corporations and insurance companies select which firms to network with based on criteria submitted by the law firms. For you and your firm to participate in the Corporate Expo, **each** attorney must

- 1) be registered individually for the Diversity for Success Seminar by submitting the form at the end of this brochure, going online at dri.org, or calling DRI Customer Service at 312.795.1101; and

- 2) be a DRI individual member. If you are not a DRI member, you can join online at dri.org or call DRI Customer Service.

The Corporate Expo is for DRI members only. After you have registered for the Diversity for Success Seminar and become a DRI member, you will receive an email with a link to the Law Firm Application, which you must complete and submit electronically. If you do not receive a link within a week of registering, please call DRI Customer Service at 312.795.1101. The Law Firm Application **must** be completed and submitted on or before **May 15, 2018**. DRI cannot accept late submissions this year due to increased interest in the Corporate Expo.

Members Get More

- Access to committee newsletters, seminar course materials, and other publications via **DRI Online** at dri.org.
- Access to the **DRI Diversity and Inclusion Committee Community**: Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Access to **dri circles**, where lawyer-to-lawyer connections happen. Search **dri circles** in your app store:



PROGRAM SCHEDULE

WEDNESDAY, JUNE 13

4:00 p.m. **Registration** (for law student attendees only)

Law Student Forum: A Frank Discussion on Succeeding as a Minority in the Legal Profession (*non-CLE*)

4:30 p.m.–5:30 p.m.

This program is designed to help diverse, local law students better prepare for the realities of practicing law in a majority environment and to provide practical advice on how to thrive in law school and after graduation. The discussion will also focus on development of soft skills that are crucial to the potential success of the students.

MODERATOR | **Caitlyn E. Haller**, *Greenberg Traurig LLP*, Chicago, IL

PANEL

➔ **Natalie Renee Bolling**, *Vulcan Materials Company*, Birmingham, AL

Carla De La Barra Helstrom, *Frost Brown Todd*, Louisville, KY

Stacy L. Douglas, *Collinson Law APC*, Torrance, CA

Ricardo A. Woods, *Burr & Forman LLP*, Mobile, AL

6:00 p.m. **Registration**

6:00 p.m. **Networking Reception**

SPONSORED BY **Williams & Kastner**

7:30 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (*at your own expense*). More details on-site.

THURSDAY, JUNE 14

Boarding Pass Kiosk

SPONSORED BY **Gordon & Rees LLP**

7:00 a.m. **Registration**

7:00 a.m. **Continental Breakfast**

SPONSORED BY **Burr & Forman LLP**

7:00 a.m. **First-Time Attendee Breakfast**
(*all attendees welcome*)

Rosary A. Hernandez, *Tiffany & Bosco PA*, Phoenix, AZ

➔ Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

Click on any speaker name to view bio.

8:00 a.m. **Welcome and Introduction**

Bryan R. Browning, *Bassford Remele PA*, Minneapolis, MN

Jaime Walker Luse, *Tydings & Rosenberg LLP*, Baltimore, MD

8:15 a.m. **The Evolution of Diversity in the Legal Profession: A Discussion About Inclusion Multipliers**

Cutting-edge developments in diversity and inclusion thought leadership is the focus of Liz Wiseman's book *Multipliers*, which explores how multiplier leaders make their teams more capable by using each person's skills to achieve dramatic results. 3M has combined inclusive leadership and multiplier behaviors to build a stronger culture of inclusion. This keynote will explore inclusive multiplier behaviors that support diversity and inclusion initiatives.

➔ **Ann M. Anaya**, *3M Company*, Saint Paul, MN

9:00 a.m. **Microaggressions and Inequities: Strategies to Combat Subtle Forms of Implicit Bias**

Microaggressions can have devastating effects on the ability of diverse individuals to thrive. This discussion will explore microaggressions—the everyday verbal, nonverbal, and environmental slights, snubs, or insults that target diverse attorneys solely based upon being diverse—and identify strategies for overcoming the negative effects that they can have on an individual.

Destiny Peery, PhD, *Northwestern University School of Law*, Chicago, IL

9:55 a.m. **Refreshment Break**

10:15 a.m. **A View from the Bench: The Judiciary's Leadership in Promoting Diversity**

In recent years, members of the judiciary have become vocal proponents of diversity in the legal profession. In this session, you will learn about the unique approaches that judges are taking to promote diversity in the courtroom

and why the efforts are so necessary to the effective administration of justice.

MODERATOR | **Geri Lynn Arrindell**,
Mickes O'Toole LLC, Saint Louis, MO

PANEL

The Honorable Sue E. Myerscough, *US District Court for the Central District of Illinois*, Springfield, IL

The Honorable Karen Wells Roby, *US District Court for the Eastern District of Louisiana*, New Orleans, LA

The Honorable Shira A. Scheindlin (Ret.), *US District Court for the Southern District of New York*, New York, NY

The Honorable Staci M. Yandle, *US District Court for the Southern District of Illinois*, Benton, IL

11:30 a.m. **Luncheon and Presentation of DRI's Sheryl J. Willert Pioneer Diversity Award** (included in registration)

SPONSORED BY **Dinsmore & Shohl LLP**
Shook Hardy & Bacon LLP

1:00 p.m. **The Corporate Push for Diversity**

While we all agree that diversity and inclusion in the legal profession are lacking, there has unfortunately been minimal improvement in recent years. During this lively discussion, you will learn about the different initiatives that companies are using both internally and externally to move the needle on diversity and inclusion in the legal profession. A robust discussion regarding carrot versus stick approaches will undoubtedly occur!

MODERATOR | **Gary L. Howard**, *Bradley Arant Boulton Cummings LLP*, Birmingham, AL

PANEL

➤ **Ann M. Anaya**, *3M Company*, Saint Paul, MN

2:00 p.m.

Strategic Planning and Personal Branding: Preparing for Your Future Success

Do you have a plan to get where you want to be? Do you know how to market yourself most effectively? Have you defined yourself, or have you let others define how you are perceived? In this session you will learn how to develop your own personal strategic plan and personal brand for success.

The Honorable Peter M. Reyes, Jr., *Minnesota Court of Appeals*, Saint Paul, MN

2:50 p.m.

Refreshment Break

3:10 p.m.

Fighting the Culture of Silence in the Face of Tragedy

In a political environment where people draw barriers between work and life, our failure to speak on "external" issues will inevitably lead us to be silent, despite a talent force that expects diversity and corporate social responsibility. In this session, we will address why we must speak up on issues that affect those in our organizations and conflict with our stated values and commitment to diversity, and how to do so effectively to advance diversity and inclusion in our organizations.

Koriambanya S. (Kori) Carew, *Shook Hardy & Bacon LLP*, Kansas City, MO

4:00 p.m.

Breakout Sessions (see page 4)

4:55 p.m.

Adjourn

5:00 p.m.

Diversity and Inclusion Committee Meeting (open to all)

6:00 p.m.

Networking Reception

7:00 p.m.

Dine-Arounds | Join colleagues and friends at selected restaurants for dinner (at your own expense). More details on-site.

“I really enjoyed the focus on diversity and the tools provided to help overcome these challenges. I also found the Corporate Expo very beneficial.”

BREAKOUT SESSIONS Thursday, 4:00 p.m.–4:55 p.m.

Leveraging Diverse Bar Involvement into Business Development

In this session you will learn how your peers have been able to leverage involvement in affinity and majority bar associations into business development. Be prepared to take notes; the panelists will provide clear insight and strategies for turning nonbillables into billables. This nuts and bolts discussion will help attendees better prepare to be successful in their law firms.

MODERATOR | **Rosary A. Hernandez**, *Tiffany & Bosco PA*, Phoenix, AZ

PANEL

Douglas K. Burrell, *Drew Eckl & Farnham LLP*, Atlanta, GA

George C. Chen, *Bryan Cave LLP*, Phoenix, AZ

Erica V. Mason, *Constangy Brooks Smith & Prophete LLP*, Atlanta, GA

Joint Corporate Counsel/Managing Partner Workshop: A Structured Discussion

(limited to Corporate Counsel and Managing Partners—please check box on registration page)

This unique, joint session workshop will feature a candid, structured dialogue between law firm management and in-house counsel regarding successful and unsuccessful efforts to promote diversity and inclusion in the legal profession and an in-depth conversation about strategies to improve collaboration on diversity and inclusion initiatives between law firms and corporate partners. The workshop will provide a safe space to share thoughts and ideas on how to work collectively to move the needle on the lack of diversity in the legal profession.

MODERATORS

Paul Lancaster Adams, *Ogletree Deakins Nash Smoak & Stewart PC*, Philadelphia, PA

➔ **Beverly Lu**, *CB Richard Ellis Inc.*, Los Angeles, CA

FRIDAY, JUNE 15

7:30 a.m. **Registration**

7:30 a.m. **Continental Breakfast**

8:15 a.m. **Welcome and Announcements**

EXPO CHAIR | **Gary L. Howard**, *Bradley Arant Boult Cummings LLP*, Birmingham, AL

CORPORATE EXPO

8:30 a.m. **Corporate and Insurance Company Counsel Interviews**

Corporations committed to diversifying their outside counsel will interview and network

with select diverse and underrepresented attorneys and their law firms. Only DRI members are eligible to participate in the Corporate Expo, and interviews are not guaranteed. Please follow the instructions on page 1 to register for the Corporate Expo.

9:50 a.m. **Refreshment Break**

10:05 a.m. **Corporate Expo Resumes**

11:05 a.m. **Refreshment Break**

11:20 a.m. **Corporate Expo Resumes**

1:00 p.m. **Adjourn**

“This is one of the most important, thought-provoking, and necessary seminars DRI offers. Increasing diversity and inclusion is of paramount importance in the legal profession, and it is amazing to have an opportunity to meet lawyers and clients who believe in that mission and are willing to share their perspectives on it.”

➔ Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, or its subsidiaries. To qualify for free registration, in-house counsel must be a DRI member and a member of the DRI Corporate Counsel Committee *or* be sponsored by a DRI member who is both registered and has paid for the seminar.

Nonmember in-house counsel may utilize this offer only once. This offer excludes the DRI Annual Meeting and the DRI Business Management Principles for Lawyers Seminar.

Claims Executives

Claims professionals are eligible for free registration to DRI seminars. Claims professionals are defined as any individuals employed by a corporation or insurance company, who spend a substantial portion of their professional time hiring or supervising outside counsel in the representation of businesses, insurance companies or their insureds, associations, or governmental entities in civil litigation. To qualify for free registration, the claims professional must be a DRI member under a corporate membership *or* be sponsored by a DRI member who is both registered and has paid for the seminar. **Nonmember claims professionals may utilize this offer once per calendar year. This offer excludes the DRI Annual Meeting.**

CLE Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **6.5** hours, including **0** hours of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; **please check the DRI website at dri.org** for the latest information for your state.

Registration Policy

Save \$100 when you register by May 15, 2018. (See the registration form for pricing.) The registration fee includes course materials, con-

tinental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **May 22, 2018**, (*please allow 10 days for processing*). Registrations received after **May 22, 2018**, will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **May 22, 2018**. Cancellations received after **May 22** and on or before **May 29, 2018**, will receive a refund, less a \$100 processing fee. Cancellations made after **May 29** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Diversity for Success Seminar and Corporate Expo** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **Chicago Marriott Downtown Magnificent Mile, 540 North Michigan Avenue, Chicago, IL 60611** ([click here](#) to view hotel photos).

Take advantage of the group rate of **\$279 Single/Double** in one of two ways:

- 1) Reserve online: [Click here](#) or visit dri.org and go to the **DRI Diversity for Success Seminar and Corporate Expo** page and click on the "Book hotel" button.
- 2) Or **contact the hotel directly at 312.836.0100** and mention the **DRI Diversity for Success Seminar and Corporate Expo**.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **May 15, 2018**, to be eligible for the group rate. Requests for reservations made after **May 15** are subject to room and rate availability.

FACULTY *Click on any name to view bio.*

Paul Lancaster Adams, Ogletree Deakins Nash Smoak & Stewart PC, Philadelphia, PA

➤ **Ann M. Anaya**, 3M Company, Saint Paul, MN

Geri Lynn Arrindell, Mickes O'Toole LLC, Saint Louis, MO

➤ **Natalie Renee Bolling**, Vulcan Materials Company, Birmingham, AL

Bryan R. Browning, Bassford Remele PA, Minneapolis, MN

Eileen E. Buholtz, Connors Corcoran & Buholtz PLLC, Rochester, NY

Douglas K. Burrell, Drew Eckl & Farnham LLP, Atlanta, GA

Koriambanya S. (Kori) Carew, Shook Hardy & Bacon LLP, Kansas City, MO

George C. Chen, Bryan Cave LLP, Phoenix, AZ

Carla De La Barra Helstrom, Frost Brown Todd, Louisville, KY

Stacy L. Douglas, Collinson Law APC, Torrance, CA

➤ **Katherine E. (Katie) Graf**, Target Corporation, Minneapolis, MN

Caitlyn E. Haller, Greenberg Traurig LLP, Chicago, IL

Rosary A. Hernandez, Tiffany & Bosco PA, Phoenix, AZ

Gary L. Howard, Bradley Arant Boult Cummings LLP, Birmingham, AL

➤ **Beverly Lu**, CB Richard Ellis Inc., Los Angeles, CA

Jaime Walker Luse, Tydings & Rosenberg LLP, Baltimore, MD

Erica V. Mason, Constangy Brooks Smith & Prophete LLP, Atlanta, GA

➤ **Jessica A. Massey**, Wal-Mart Stores Inc., Bentonville, AR

The Honorable Sue E. Myerscough, US District Court for the Central District of Illinois, Springfield, IL

Destiny Peery, PhD, Northwestern University School of Law, Chicago, IL

The Honorable Peter M. Reyes, Jr., Minnesota Court of Appeals, Saint Paul, MN

The Honorable Karen Wells Roby, United States District Court for the Eastern District of Louisiana, New Orleans, LA

The Honorable Shira A. Scheindlin (Ret.), US District Court for the Southern District of New York, New York, NY

Ricardo A. Woods, Burr & Forman LLP, Mobile, AL

The Honorable Staci M. Yandle, US District Court for the Southern District of Illinois, Benton, IL

➤ Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

View faculty bios on the Diversity for Success Seminar and Corporate Expo webpage; click on "View speakers" button.

“I think the group is supportive of its members and I appreciate the opportunity to meet with client representatives.”



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.

CLE for Your Practice

**View all
Continuing
Legal
Education
offerings**

February 7–9

Product Liability Conference

*San Diego Marriott Marquis,
San Diego, CA*

March 1–2

Medical Liability and Health Care Law

Manchester Grand Hyatt, San Diego, CA

March 1–2

Toxic Torts and Environmental Law

Sheraton Nashville Hotel, Nashville, TN

March 14–16

Trial Tactics

Planet Hollywood, Las Vegas, NV

April 26–27

Business Litigation

The Ritz-Carlton Denver, Denver, CO

May 16–18

Employment and Labor Law

Loews Chicago, Chicago, IL

June 20–22

Young Lawyers

*Portland Marriott Downtown,
Portland, OR*

June 26–27

Marijuana Law

Gleacher Center, Chicago, IL

SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year's seminar!

GOLD SPONSORS

GORDON & REES
SCULLY MANSUKHANI

Walmart

WILLIAMS KASTNER™
■■■◀

SILVER SPONSORS

BAKER DONELSON

Dinsmore

WONG FLEMING
A COMMITMENT TO EXCELLENCE

BURR FORMAN LLP
results matter

SHOOK
HARDY & BACON

BRONZE SPONSORS

Bowman and Brooke LLP

**KUTAK
ROCK LLP**

THOMSON REUTERS®

**DUBLASS
ZWAIN
BOURGEOIS
PELSTER
WINDSTOCK
& BOGART**

SEA

Stay updated on DRI's events—follow us on social media:



2018 CORPORATE EXPO

The following corporations and insurance companies have committed to interview and networking at Friday's Corporate Expo.



Register online

**Download form
to fax or mail**

Chicago Marriott Downtown Magnificent Mile
Chicago, IL

REGISTRATION FEE

	On or before May 15, 2018	After May 15, 2018	
<input type="checkbox"/> Member/Nonmember	\$635	\$735	For inclusion on the preregistration list and to receive course materials in advance, register by May 22, 2018.
<input type="checkbox"/> Government Member	\$550		
<input type="checkbox"/> Law Student Member	FREE		
<input type="checkbox"/> In-House Counsel Member*	FREE		
<input type="checkbox"/> Claims Executive Member*	FREE	(*as defined on page 5)	
<input type="checkbox"/> Diversity Award Luncheon**	FREE	(** included in registration; see page 3)	
<input type="checkbox"/> Joint Corporate Counsel and Managing Partner Workshop***	FREE	(***included in registration; see page 4)	

PAYMENT METHOD

☐ My check for _____ (USD) is enclosed.

☐ Please charge my ☐ VISA ☐ MasterCard ☐ American Express.

Card # Exp. Date - CVC

Signature _____

Please remit payment by **MAIL** to:

DRI

72225 Eagle Way, Chicago, IL 60678-7252

PHONE: 312.795.1101 | FAX: 312.795.0749 | EMAIL: seminars@dri.org | WEB: dri.org

Please remit payment by **COURIER** to:

JP Morgan, Attn: DRI LBX 72225

131 S. Dearborn, 6th Floor, Chicago, IL 60603

EMAIL: seminars@dri.org | WEB: dri.org



55 West Monroe Street
Suite 2000
Chicago, IL 60603 USA



Diversity for Success Seminar and Corporate Expo

June 14-15, 2018

Chicago Marriott Downtown
Magnificent Mile
Chicago, IL

PRSRT STD
U.S. POSTAGE
PAID
DRI

*DRI is the place to secure lawyer-
to-lawyer referrals.*

The Diversity for Success Seminar and Corporate Expo is a great place to grow your network and earn valuable CLE.

Maximize your business development and education needs at DRI Seminars.