

Bradley

DEDICATED | GLOBAL | QUALITY
SERVICE | **REACH** | **RESULTS**

WHY BRADLEY

Our attorneys set us apart from other law firms. From independent client service surveys to legal ranking organizations—such as *The Best Lawyers in America*® and *Chambers USA*—to our Fellows in the American Colleges, the percentages and relative number of our lawyers recognized are among the highest in the nation.

We recognize that the legal industry is extraordinarily competitive, and we know our clients have a wide choice of legal counsel. We believe the quality of our work, the character of our people, and the collaboration in our culture will continue to drive our clients' growth and success.

MEETING CLIENT EXPECTATIONS

Delivering superior client service is at the heart of our firm's core values and integral long-term strategic plan. Our ongoing goal is to exceed client expectations and differentiate our law firm in the area of service, while delivering the highest quality legal services and exceptional value.

Our clients' opinions are of the utmost importance. We have made a significant investment of time and resources to better understand our clients' expectations and their definition of excellent service. Attorneys and staff alike have participated in firm-wide service training programs. We have collectively identified our Client Service Best Practices, and we regularly share ideas on how those best practices can be applied to all of our client interactions.

INTERNATIONAL, NATIONAL AND REGIONAL EXPERIENCE

We have the experience to handle the most challenging legal issues faced across a broad range of industries. We meet those challenges through a relentless focus on our clients' best interests coupled with an enduring commitment to helping them find the most efficient and effective legal solutions to meet their business needs.

Our lawyers have substantial courtroom experience in jurisdictions across the country and understand that our clients' business success is at stake during trial. We offer clients the confidence of knowing that their critical matters are in the hands of accomplished attorneys. We draw upon our collective experience handling litigation matters across the country to provide strategic, creative litigation counsel focused on maintaining our clients' competitiveness and success.

Whether our transactional attorneys are helping our clients acquire real property, raise capital, comply with regulatory requirements, obtain and defend intellectual property rights, merge or divest businesses, or enter new markets—we treat their goals as our own. We frequently employ a multidisciplinary approach, assembling a team of legal professionals skilled in divergent practice areas to evaluate every angle and provide comprehensive solutions tailored specifically to our clients' needs.

QUALITY TEAM

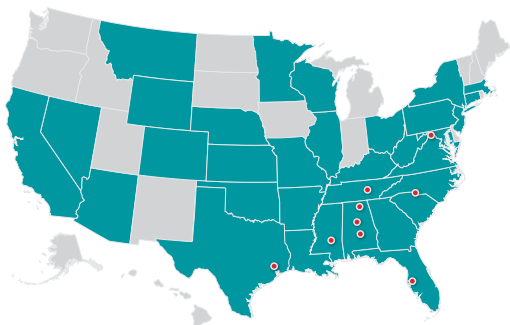
3 Attorneys clerked on the U.S. Supreme Court

87 Attorneys ranked in *Chambers USA*, 2017 Edition

237 Attorneys listed in *The Best Lawyers in America*®, 2018 Edition

41 Attorneys elected as Fellows of the American Colleges

Attorneys licensed in more than **30** states



TOP REPUTATION

Recognized across the country, our attorneys serve as national, regional, and statewide counsel for clients across many industries.

"They are thoughtful and strategic, and they have made a considerable effort to know and understand my business."

— Bradley Client
Chambers USA

KEY AREAS OF PRACTICE

BANKING & FINANCIAL

- Anti-money Laundering
- Auto Finance
- Broker-Dealer and Investment Adviser
- Chartering
- Commercial Lending
- Litigation
- Licensing & Examinations
- Regulatory Compliance
- Tax Credits
- Data Privacy & Security
- Government Enforcement Actions & Investigations

BANKRUPTCY, RESTRUCTURING & DISTRESSED INVESTING

- Bankruptcy & Insolvency Litigation
- Special Servicers
- Distressed Municipal Finance
- Healthcare Restructuring
- Corporate Restructuring
- Creditors' Rights
- Distressed Investing & Acquisitions

CONSTRUCTION & GOVERNMENT CONTRACTS

- Project Planning
- Contract Drafting & Negotiations
- Permitting
- Government Contracting
- Bid Protests
- Change Order Disputes
- Regulatory Compliance
- Scheduling Disputes
- Energy
- Construction Defect Claims
- Mediation
- International Arbitration
- Litigation

CORPORATE & SECURITIES

- Capital Markets and Corporate Finance
- Emerging Growth Companies
- Mergers and Acquisition
- Private Companies
- Private Equity
- Public Companies
- Public Finance
- Securities Regulation and Corporate Governance
- Venture Capital

ECONOMIC DEVELOPMENT

- Site Selection
- Payment in Lieu of Tax (PILOT)
- Tax Abatement & Capital Credit Agreements
- Tax Increment Financing (TIF)
- Large Land Assemblies
- Land Use
- Permitting
- Municipal Financing
- Site Acquisition
- Utilities

EMPLOYEE BENEFITS & EXECUTIVE COMPENSATION

- Employee Stock Ownership Plans
- Affordable Care Act (ACA) Compliance
- Stock Option Plans
- Cafeteria Plans
- Deferred Compensation Plans & Trusts
- Pension & Profit-Sharing Plans
- Restricted Stock Awards
- Supplemental Executive Retirement Plans
- Audits

GOVERNMENTAL AFFAIRS

- Advocacy Strategy at Federal, State & Local Level
- Coalition Formation
- Compliance Regimes
- Campaign Finance Regulations

GOVERNMENT ENFORCEMENT & INVESTIGATIONS

- Criminal & Regulatory Violations
- Enforcement Proceedings
- Government Contracts & Procurement
- Foreign Corrupt Practices Act (FCPA)
- Compliance
- Internal Investigations

HEALTHCARE

- Accountable Care Organizations (ACOs)
- Healthcare Litigation
- Non-Profit Compliance
- Certificate of Need
- Mergers & Acquisitions
- Joint Ventures
- Post-Acute and Long Term Care
- Health Information Privacy & Security
- Regulatory Compliance
- Healthcare Fraud & Abuse
- Government Investigations

INTELLECTUAL PROPERTY

- Patent Licensing & Prosecution
- Trademark Licensing & Prosecution
- Copyright Protection
- Trade Secret Licensing & Litigation
- IP Portfolio Management
- Technology Transactions

LABOR & EMPLOYMENT

- Dispute Resolution
- National Labor Relations Board (NLRB) Cases
- Equal Employment Opportunity Commission (EEOC) Cases
- Noncompetition Claims
- Contract Claims
- Policies & Procedures
- Employment Agreements
- Risk Avoidance
- Union Avoidance Strategies

LITIGATION

- Appellate
- Business Litigation
- Class Action
- Environmental & Toxic Tort
- Insurance
- Policyholder Insurance Coverage
- Securities Litigation
- Financial Services Litigation
- Regulatory & Compliance Matters
- Life Sciences
- Product Liability
- Intellectual Property & Competitive Practices

OIL & GAS

- Exploration & Production
- Oilfield Services
- Midstream
- Downstream
- Litigation
- Arbitration
- Commercial Transactions
- Master Agreements
- Indemnity Disputes
- Intellectual Property
- Catastrophic Loss Prevention

REAL ESTATE

- Commercial Leasing
- Acquisitions & Dispositions
- Institutional Investment
- Financial Solutions
- Foreign Investment
- Zoning & Land Use

TAX

- Federal Taxation Issues
- State and Local Tax (SALT) Issues
- Controversy Resolution
- Formation of Business Entities
- Mergers & Acquisitions
- Dispositions & Reorganizations
- Partnership & Real Estate Taxation
- Estate & Gift Taxation
- Tax-Exempt Organizations

INVESTMENT IN OUR COMMUNITIES

THE BRADLEY ARANT BOULT CUMMINGS FOUNDATION

Bradley has a long history of supporting organizations engaged in charitable, educational, and civic activities. This commitment is expressly included in the firm's core values statement. The firm's attorneys and staff have made significant contributions—through fundraising and volunteer hours—to help those in need and to make our communities a better place to live and work. Established in 2010, the Bradley Arant Boulton Cummings Foundation has benefited numerous community organizations in the areas of education, healthcare, medical research, poverty relief, homelessness, the arts, and many other important causes.

HELP FOR THOSE WITHOUT LEGAL REPRESENTATION

Pro bono work is a vital element of our long and distinguished commitment to the communities where our lawyers live and practice, and we encourage this commitment through the firm's Pro Bono Program. All lawyers have an ethical obligation to help address the unmet legal needs of indigent individuals and charitable institutions. As such, the firm aspires to devote three percent of its billable hours to pro bono matters and has adopted a Pro Bono Policy to encourage all of the firm's lawyers to volunteer legal services and to provide formal administrative support for our pro bono work. Our pro bono service includes representation of indigent individuals and non-profit organizations, as well as involvement in matters of broad public concern. We are the only Alabama-based firm that is a member of the Pro Bono Institute, and serve as a challenge member on its Law Firm Pro Bono Project. The firm's involvement with civic, charitable, and community service is essential to our professional behavior, business strategies, and core values, and we encourage this commitment through the firm's Pro Bono Program.

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